

JANUARY 22, 2021

PRODUCT ANNOUNCEMENT

HOOD LATCHES: ADDITION TO ATRO'S PRODUCT GROUP

The physical properties of ATRO's Polyurethane are so superior that rubber simply can't compete. This is true for many truck components and applies to Hood Latches, in particular because:

- Hood Latches are exposed to the elements – Polyurethane is not affected by chemical attack
- The quality of rubber fluctuates – ATRO polyurethane is consistent.
- Repeated use causes rubber hood latch straps to break.
- ATRO Polyurethane has 3 X the tear strength of rubber.



HL55-644C1

Hood Latch

International 3544924C1

Application:

International 3200: 41/42/43/4400
73/74/75/76/7700, 8500; Prostar

Dimensions:

Length: 12-5/8"

Qty Per Vehicle: 2

UPC Code: 751354042436



Resistant to the Elements

Imperious to Chemical Attack
Black Poly is UV Resistant
Will not fade or discolor



Tested Material

Proprietary formulas confirmed with
every ATRO production run



Stronger Material

2-5 times Elongation Properties
and Superior Tensile Strength

- See Hood Latch Catalog for complete listings -

PA001-012221

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