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FOR IMMEDIATE RELEASE

ATRO Announces Leadership Transition and Welcomes New CEO

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ATRO, a leading innovator in engineering heavy-duty polyurethane truck parts, is pleased to announce a key evolution in its executive leadership. Will Gregerson, who has served as President of ATRO, is transitioning from his role, marking the end of a distinguished period of leadership that saw the company achieve solid growth and market expansion.

Gregerson's tenure at ATRO has helped position the company at the forefront of the industry. His commitment to the company's mission and values will continue to guide ATRO as he remains involved until December 31, 2023, to ensure a smooth and effective leadership transition.

Stepping into the role of Chief Executive Officer is Rich Ryan, a seasoned leader with an extensive background in the trucking industry, most recently as Senior Vice President at Rush Enterprises, Inc. Ryan's impressive track record of leadership and success underpins a new era of innovation and growth for ATRO. His expertise will be instrumental in enhancing ATRO's commitment to quality, performance, and outstanding customer support.

"We are thankful for Will's leadership and are pleased to welcome Rich into his new role," said Keith Harbison, Chairman. "This transition marks a significant milestone for ATRO as we continue to lead and innovate in our industry."

ATRO remains dedicated to providing its customers with the highest-quality truck parts and exceptional service. The company's focus on innovation, quality, and customer satisfaction continues to drive its success.

For more information about this transition or any inquiries, please contact the ATRO customer service team at (800) 325-6114.

About ATRO

ATRO heavy-duty polyurethane truck parts are engineered to perform and built to last. Founded in 1987 and based in St. Clair, Missouri, we're the industry leader focused on quality and committed to excellence. With precision manufacturing, world-class sales and customer service, and U.S. warehouses that stock parts closer to customers—our team delivers on our mission to help distribution partners and end-users improve performance. ATRO Parts. Performance that drives your success.

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